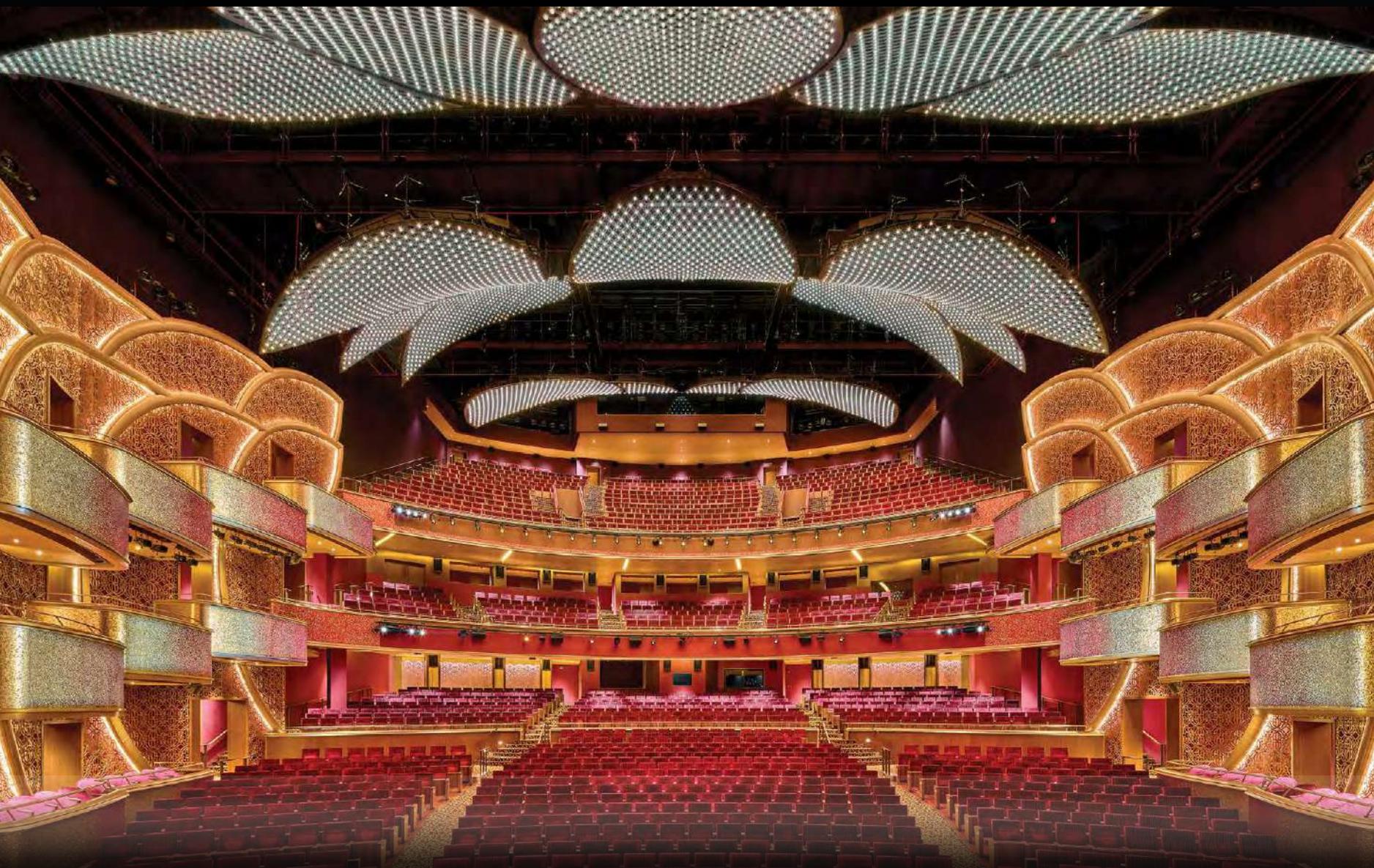


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EXPO MAGAZINE

PRO AUDIO | STAGE | STUDIO | AV INTEGRATED SYSTEMS | BROADCAST | DISPLAY | LIGHTING



INSIDE NITA MUKESH AMBANI CULTURAL CENTRE
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MAY-JUNE ISSUE 2023



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CONTENTS

Features

Cover Story: Performance Space

14 PALM Magazine enters the world of the Nita Mukesh Ambani Cultural Centre to discover the lighting technology by IES that illuminates the Centre's Grand Theatre



Lollapalooza Festival, India

Projection Technology: Christie

24 A glimpse into what makes the Christie Griffyn Series stand out in the competitive projection market



The next buzz in the Indian multiplex industry

Event Focus: Lollapalooza India

30 Viraf Pocha talks to PALM Magazine about what it takes for a large-scale event like Lollapalooza India to be great, and how pro audio, video, and lighting equipment plays a pivotal role in the process

Install Story: Home Theatre

38 Genelec elevates a home theatre in Karur, Tamil Nadu, with an immersive loudspeaker system equipped with Dolby Atmos Format

Technology: Indian Cinema Projection Industry

42 AV-ICN Magazine reveals the biggest revolution in cinema projection till date and explores the current buzz in the Indian multiplex cinema industry vis-à-vis the delivery of film masters

Projector Review: BenQ LH730

48 Kairav Adhvaryu, Technical Manager, MNT Info Vision Pvt Ltd, reviews the next revolution in projection: the BenQ LH730

Install Story: Dynamic Lighting

50 AV-ICN Magazine reports on the process, the planning, and the execution of the Rhino Engineer's dynamic lighting installation at Indore's Rajwada Palace and Mahatma Gandhi Town Hall



EverGlow LED Experience Centre

AV Innovation: LED Experience Centre

56 AV-ICN Magazine reports on the highlight product at the EverGlow LED Experience Centre and the company's roadmap for India in the near future

Lighting Technology

58 Antonio Marino, Global Sales Marketing, ams OSRAM, elaborates what makes SIRIUS HRI Series and NEOLUX Lamps a cut above the rest

Install Story: Cellular Jail

60 Tricolor India Schauspiel revamps the façade of Cellular Jail in Andaman with au courant 3D projection mapping. AV-ICN Magazine outlines the story in detail

LED Technology

64 Jitendra Joshi, Founder of BMAX Smart World Technology, elaborates on how the company's upcoming technology – called GOB (Glue On The Board) is designed to transform the world of LED

Install Story: AV Hybrid Classroom

70 EYTE Technologies install avant-garde AV technology for hybrid classrooms. Read inside for more details on the story

Preview: PALM Conference 2023

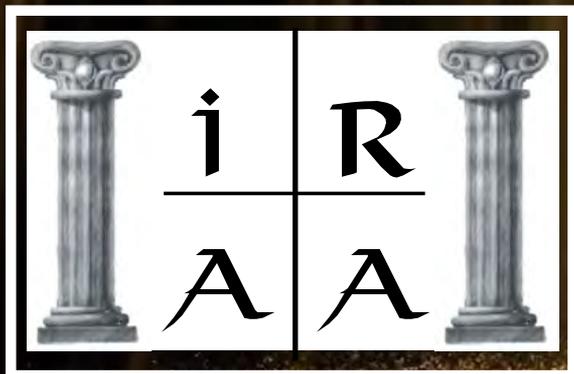
72 The PALM Conference 2023 is populated with articulate speakers, enriching panel discussions, and more. Inside, PALM + AV-ICN offers a sneak peek



3D Projection Mapping at Cellular Jail, India



16th edition



INDIAN
RECORDING
ARTS ACADEMY
AWARDS

Indian Recording Arts Academy Awards (IRAA) 2022 Winners Announced

IRAA 2022 introduces a new award category for ‘Song of the Year’ to recognize and celebrate the technical talent behind the best song of the year

On 15th April this year, the **Indian Recording Arts Academy Awards (IRAA)** took place virtually at Adjan Virtual Studios, Mumbai, streamed for the world to watch on the PALM Expo YouTube channel and Streaming Partner Sudeep Audio’s YouTube channel. The ceremony once again recognized, celebrated, and applauded the genius that makes Recording Arts and Music Production in India the marvel that it is today. With 94 categories and 1400 nominations for the jury to choose from, this year’s IRAA ceremony was an instant success, garnering acknowledgment and appreciation from the fraternity within the pro sound engineering and music production industry. This article offers a glimpse into the IRAA ceremony for individuals from this industry who missed out on the happenings on the day of, along with a list of categories and winners of IRAA 2022.

Kickstart With A Keynote Address:

Anil Chopra, Founder and Chairman, IRAA, in his keynote address, shared his excitement about how far IRAA has come since its inception, how the awards have played an instrumental role in recognizing and ushering the talent involved in professional sound recording, and how the visionary envisions the recording arts platform reaching newer, bigger, and better heights in the future. “We received 1400 nominations across 94 categories, and we have honoured 72 awards, 72 awardees, 72 sound engineers for their work across postproduction, music production for Film, OTT, and Music.”

Chopra also affirms that independent sound engineers are now coming into their own, and the IRAA nominations reflect just the same, “Today, out of the 1400 nominations in IRAA that we received, nearly 40-45% have been from independent music producers or independent sound recording engineers, who submitted nominations for the ‘Independent’ categories. There’s a huge population of sound recording engineers looking for a global breakthrough of their recordings.”

Talking about a subject close to his heart, he says, “The last few years, I have been talking about a very important subject close to IRAA’s objectives, which is about sound engineers

getting royalty for their work. Of course, we haven't made much progress in the last few years, but we intend to continue to persevere with regards to royalty payments to sound engineers for their work."

Speaking about an important milestone he says, "An important milestone that IRAA has achieved this year is establishing the 'Song of the Year'. We all are very excited with IRAA taking the move to announce and declare the 'Song of the Year' for India and Indian music."

"India has made film into an art form which incorporates music to tell the story and it's no surprise that 'Naatu Naatu' won the award for the dynamism and the kind of music that it carried. In India, there has been an effort by so many independent singers, composers, lyricists, and recording studios to create that same magic in independent music. The journey is on. The journey will always go on with IRAA," he concluded.

IRAA 2022 was once again supported by **HARMAN International India**. Speaking on the occasion, **Yogesh Nambiar**, Country Marketing Director, **HARMAN India** said, "Thank you to the jury and everyone present here for having us onboard. It has been an honour to be a part of this journey. It has been a crazy time years ago, but I think we have come out of this in a brilliant fashion with all our sound engineers doing fabulous work over the last couple of years. I would just like to thank each one of you, who put out such brilliant music, such brilliant compositions, such brilliant music production – and it's not just us here in India – the recognition is global. It makes me and HARMAN equally proud to be a part of IRAA."

IRAA 2022 Jury:

The Jury for IRAA, comprising of seasoned sound engineers and music industry professionals, was headed by **K.J. Singh**, Honorary Vice Chairman, IRAA and included famed names such as **Anindo Bose**, **Avinash Oak**, **Daman Sood**, **DJ Phukan**, **Goutam Basu**, **Nishant Padhiar**, **PA Deepak**, **S. Sivakumar**, **Sai Shraavanam**, **Sita Raina**, **Vijay Rathinam**, and **Vijay Thomas Kurien**.

Streaming Partner:



No other award gives this much weightage to the component of the sound recording, whether it is in music, postproduction, or the like. We are happy to announce the addition of more categories and genres to acknowledge innovation. My idea for this year was to have a pan Indian representation and involve people with massive experience who have been part of the sound recording fraternity for a long time along with fresh talent who have newer ideas."

Avinash Oak, Esteemed Sound Engineer, shared, "I am honoured to be a part of IRAA 2022 as one of the jury members. My excitement multiplied when I realized that there are more than 90 categories and more than 1000 nominations. It was a stupendous task to listen to all of the nominations, but we got together, we did it, and we had fun doing it. The best part of this year's awards is the 'Song of the Year' award. The sound quality and music production value was extremely fantastic and impeccable in all the nominations we received and choosing was like picking the best among the equals."

PA Deepak, Mix Engineer and Record Producer, shared, "For me, this was a really great experience because I have been a voting member for the Grammys for a long time and I have been listening to a lot of western genres for an equally long time. What I loved about being a jury for IRAA was, like Avinash Oak said, having more than 90 categories and more than 1400 nominations. Having so many genres in Indian music was really encouraging."

Talking about how the germ of IRAA was born, esteemed sound engineer **Daman Sood**, shared, "I used to go to AES every year and I used to see the people there be recognized in their respective professions and that's how I got the idea of an awards ceremony to recognize our Indian talent. I am overwhelmed to witness IRAA completing 16 years and receiving so many nominations and I am also thrilled to see the technology used in the studios for music making software and studio designing, which has touched international standards."

Song of the Year Award:

This year, IRAA introduced the 'Song of the Year' Award which was selected from among 30 songs nominated by the Jury. The award, in essence, aims at recognizing

JURY 2022

16th edition

INDIAN RECORDING ACADEMY AWARDS

KJ SINGH

ANINDO BOSE

AVINASH OAK

**ADRUSHTA DEEPAK
PALLIKONDA (P.A. DEEPAK)**

DAMAN SOOD

**DHRUBAJYOTI
(DJ) PHUKAN**

GOUTAM BASU

**NISHANT
PADHIAR**

S SIVAKUMAR

**SAI
SHRAVANAM**

SITA RAINA

**VIJAY
RATHINAM**

**VIJAY THOMAS
KURIEN**

In his message to viewers, Singh shared, "I am very lucky to be involved with IRAA since its inception, and now, I am honoured to be the Vice Chairman of the 16th IRAA Awards. To encapsulate, the IRAA Awards, over the years, have built a credibility because it is an award by the Sound Community itself. There are no third parties involved, no voting process. The actual people who are working in the field are the ones who assess their colleagues' work."

He further comments, "IRAA is the only technical award in the subcontinent.

the best song from 2021, which resulted out of incredible sound mixing, recording, and mastering. The 'Song of the Year' Award this year went deservedly to the song 'Srivalli' from 'Pushpa: The Rise'. The award is nod to the technical genius of everyone involved in the mixing, mastering, and recording of the song – namely, **Sid Sriram**, the singer; **Chandrabose**, the lyricist; **A. Uday Kumar**, who mixed, recorded, and mastered the song; and **T. Uday Kumar** and **Suresh Kumar Taddi**, who also recorded the song.

IRAA Awards

SHOW HIGHLIGHTS:
IRAA AWARDS



L to R: Yogesh Nambiar, Anil Chopra, KJ Singh, Ramesh Chetwani, Smita Rai, & the Hostess for the evening, Rishika Kesari

IRAA 2022 Winners:

Here is a complete list of the IRAA categories and the winners in each category:

CATEGORIES	WINNER(S)
RECORDING/MIXING/MASTERING - ROCK / BLUES / METAL	BEYOND YOUR BLUES PANODRAMA - RAAG SETHI (RECORDING), PROTYAY CHAKRABORTY (MIXING AND MASTERING)
RECORDING/MIXING/MASTERING - ELECTRONIC	OAFF x KAYAN I So GOOD - KABEER KATHPALIA, AMBIKA NAYAK (RECORDING), PRATHAMESH DUDHANE(MIXING), MATT COLTON(MASTERING)
RECORDING/MIXING/MASTERING - POP	DUUR - KAMAKSHI KHANNA & KARUN KANNAMPILLY (RECORDING), PRATHAMESH M DUDHANE (MIXING) & JASON DSOUZA, GRAHAM DURHAM (MASTERING)
RECORDING/MIXING/MASTERING - PROGRESSIVE/ ALTERNATIVE	LE CHAL (WESTERN GHATS) - JAYAKRISHNAN NALINKUMAR & SUNIL GEORGE (RECORDING), JAYAKRISHNAN NALINKUMAR(MIXING AND MASTERING)
RECORDING/MIXING/MASTERING - ACOUSTIC	I'LL FIND MY WAY TO YOU TOMORROW - SIVANESH NATARAJAN (SINGER)
RECORDING/MIXING/MASTERING - RAP AND HIP-HOP	THAR COAST - DEVANG RACHH (MIXING AND MASTERING), RAPPERIYA BAALAM & SHANKY (RECORDING)
RECORDING/MIXING/MASTERING - WORLD/FUSION MUSIC	NAVA MALAYALAM - HARISHANKAR V (MIXING AND MASTERING)
SONG RECORDING/MIXING/MAS-TERING - HINDI FILM	HUM DUM I SHIDDAT -GOURAV DASGUPTA(RECORDING) KOHINOOR MUKHERJEE (MIXING AND MASTERING)
SONG RECORDING/MIXING/MAS-TERING - REGIONAL FILM	ADIYE I BACHELOR - AVINASH SATHISH (RECORDING), BALU THANKACHAN (MIX-ING), SHADAB RAYEEN (MASTERING)
SONG RECORDING & MIXING WEB SERIES - HINDI	KHELEIN MASAANE MEIN HORI DIGAMBAR I AARYA 2 - AFTAB KHAN
SONG MUSIC PRODUCER - HINDI	LEHARA Do I 83 - SUNNY M.R., ADITYA N., DJ PHUKAN

CATEGORIES	WINNER(S)
SONG MUSIC PRODUCER - RE-GIONAL	TAKEY OLPO KACHHE DAKCHHI I PREM TAME - SUBHADEEP MITRA
SOUND DESIGNER (FILM OR WEB RELEASE) - HINDI	MIMI - BAYLON FONSECA
SOUND DESIGNER (FILM OR WEB RELEASE) - REGIONAL	JUNE - BAYLON FONSECA
MIXING (FILM OR WEB RELEASE) - HINDI	SAINA - ALOK DEY
MIXING (FILM OR WEB RELEASE) - REGIONAL	SHYAM SINGHA ROY - SUREN G
DIALOGUE EDITOR / ADR ENGI-NEER (FILM OR WEB RELEASE) - HINDI	SAINA - ROBIN KUNJUKUTTY
DIALOGUE EDITOR / ADR ENGI-NEER (FILM OR WEB RELEASE) - REGIONAL	JUNE - GOKUL K R, SEBY VARGESE, BAYLON FONSECA
SOUND EDITOR EFFECTS & AM-BIANCE (FILM OR WEB RELEASE) - HINDI	CHHORII - SIDDHARTH DUBEY, BAYLON FONSECA, NIRANJAN RASANE
SOUND EDITOR EFFECTS & AM-BIANCE (FILM OR WEB RELEASE) - REGIONAL	JUNE - GOKUL K R, BAYLON FONSECA
FOLEY ENGINEER (FILM OR WEB RELEASE) - HINDI	MIMI - RAM KISHAN NATH
FOLEY ENGINEER (FILM OR WEB RELEASE) - REGIONAL	JUNE - RAM KISHAN NATH
FOLEY ARTIST (FILM OR WEB RELEASE) - HINDI	MIMI - KARAN ARJUN SINGH, ANIL PAWAR, HARISH NATH
CATEGORIES	WINNER(S)
FOLEY ARTIST (FILM OR WEB RELEASE) - REGIONAL	83 - MANIK BATRA

IRAA 2022 Winners:

CATEGORIES	WINNER(S)
SYNC SOUND RECORDING (FILM OR WEB RELEASE) – REGIONAL	JUNE - VIKRANT PAWAR
SOUND DESIGNER FOR DOCUMENTARIES	THE BIG DAY: A FAMILY AFFAIR - BAYLON FONSECA
DOCUMENTARY MIXING	THE BIG DAY: A FAMILY AFFAIR - MOKASHI GANDHAR, BAYLON FONSECA
DIALOGUE EDITOR / ADR ENGINEER FOR DOCUMENTARIES	THE BIG DAY: A FAMILY AFFAIR - GOKUL K R, FIBIN
SOUND EDITOR EFFECTS & AMBIENCE FOR DOCUMENTARIES	THE BIG DAY: A FAMILY AFFAIR - GOKUL K R, PRAVEEN PAUL
FOLEY ENGINEER FOR DOCUMENTARIES	SEARCHING FOR SHEELA - MANOJ YADAV, ATUL SHASTRI
FOLEY ARTIST FOR DOCUMENTARIES	SEARCHING FOR SHEELA - MANOJ YADAV
SYNC SOUND RECORDING DOCUMENTARY	HOUSE OF SECRETS: 11 BODIES - BAYLON FONSECA
SOUND DESIGNER FOR SHORT FILMS	THE FRUIT OF AN AUTUMN TREE - TEJA ASGK & JUBIN RAJ
DIALOGUE EDITOR / ADR ENGINEER FOR SHORT FILMS	AT THE DOT - HAMZA DAGINAWALA
SOUND EDITOR EFFECTS & AMBIENCE FOR SHORT FILMS	BRAL - THAMBI JOJU, JITIN DAVID
SHORT FILMS MIXING	THE FRUIT OF AN AUTUMN TREE - TEJA ASGK, JUBIN
FOLEY ENGINEER FOR SHORT FILMS	ANKAHI KAHANIYA - SURAJ BARDIA
FOLEY ARTIST FOR SHORT FILMS	KHAALI PEELI TALES (LOOSE END - FISHN FRY AUR COFFEE) - AAQUIB SHAIKH, MOHAMMAD IQBAL
SYNC SOUND RECORDING FOR SHORT FILMS	SAVE THE DA(Y)TE I FEELS LIKE ISHQ - SIDDHARTH DUBEY
MUSIC PRODUCER WEB SERIES – HINDI	PAVITRA RISHTA REPRISE MALE VERSION - ARPIT MEHTA
SOUND DESIGNER FOR WEB SERIES – HINDI	HOUSE OF SECRETS: THE BURARI DEATHS - P M SATHEESH & MANOJ GOSWAMI
SOUND DESIGNER FOR WEB SERIES – REGIONAL	HELL IS MURKY/MANDAAR - ANINDIT ROY & ADEEP SINGH MANKI
DIALOGUE EDITOR / ADR ENGINEER FOR WEB SERIES – HINDI	MUMBAI DIARIES - YASH SHINDE
DIALOGUE EDITOR / ADR ENGINEER FOR WEB SERIES – REGIONAL	FEELS LIKE ISHQ: ISHQ MASTANA - GOKUL K R, FIBIN
SOUND EDITOR EFFECTS & AMBIENCE FOR WEB SERIES – HINDI	FEELS LIKE ISHQ: ISHQ MASTANA - GOKUL K R, FIBIN
MIXING WEB SERIES – HINDI	BREAK POINT - ANISH PODUVAL
MIXING WEB SERIES – REGIONAL	STORY DISCUSSION 2 EP 6 TO 10 - TEJA ASGK
FOLEY ENGINEER WEB SERIES - HINDI	ISHQ MASTANA - RAM KISHAN NATH
FOLEY ENGINEER WEB SERIES - REGIONAL	HELL IS MURKY I MANDAAR - ANNREEJU RAY

CATEGORIES	WINNER(S)
FOLEY ARTIST WEB SERIES - HINDI	ISHQ MASTANA - KARAN ARJUN SINGH, ANIL PAWAR, HARISH NATH
FOLEY ARTIST WEB SERIES - REGIONAL	HELL IS MURKY/MANDAAR - ARGHYA CHAKRABORTY
SYNC SOUND RECORDING WEB SERIES - HINDI	KATHMANDU CONNECTION SEASON 1 - SHREYAS NARENDRA SRINIVAS
RECORDING/MIXING/MASTERING - INSTRUMENTAL MUSIC (NON-CLASSICAL)	TIME WISE - NO ONE FITS - RAAG SETHI (RECORDING), PROTYAY CHAKRABORTY (MIXING & MASTERING)
MUSIC PRODUCER - INSTRUMENTAL MUSIC (NON-CLASSICAL)	MAHABHARAT MAIN THEME - HEMANT, SHREYASH
VOCAL RECORDING/MIXING/MASTERING - INDIAN CLASSICAL MUSIC	RAAG DHANI-SAADE NAALVE - ASHWIN PRABHATH (RECORDING, MIXING AND MASTERING)
INSTRUMENTAL RECORDING/MIXING/MASTERING - INDIAN CLASSICAL MUSIC	KHAYAL - RISHAB SHARMA (RECORDING, MIXING AND MASTERING)
RECORDING/MIXING/MASTERING - DEVOTIONAL / SPIRITUAL MUSIC	TU HI HAI - MANASI TARE, SHASHANK SHEKHAR SAHU, JONATHAN JOSEPH, MEGHDEEP BOSE, PRIYANSHU SONI, GAUTAM BHARADWAJ (RECORDING); PRASAD MAHA (MIXING); ALEX GORDON (MASTERING)
MUSIC PRODUCER - DEVOTIONAL / SPIRITUAL MUSIC	CHHATHI MAIYA BULAYE - GAURAV VASWANI
RECORDING/MIXING/MASTERING - TRADITIONAL / FOLK / DANCE MUSIC	HYUND KA DINA - PRANJAL BORAH (RECORDING), RUSHIK PATEL (MASTERING)
MUSIC PRODUCER - TRADITIONAL / FOLK / DANCE MUSIC	MAHAHETVALI - RACHINTAN TRIVEDI
MUSIC PRODUCER - ROCK / BLUES / METAL	PANODRAMA - CHIRAG TODI
MUSIC - PRODUCER ELECTRONIC	TU SAAMNE - GIBSON GEORGE AND ABHIJEET SRIVASTAVA
MUSIC PRODUCER - PROGRESSIVE/ALTERNATE	KEYS - RAAG SETHI
MUSIC PRODUCER - ACOUSTIC	HOROSCOPE (COMPASS BOX LIVE SESSION) - RAAG SETHI
MUSIC PRODUCER - RAP AND HIP-HOP	UNDERDOG I BY SANJEEV T & RANJ - SANJEEV T
MUSIC PRODUCER - WORLD-FUSION MUSIC	MUNDU VENUKA (FEAT) MYLAI KARTHIKEYAN - RAVI G & SUMESH NARAYANAN
RECORDING/MIXING - PODCAST	PERMANENT ROOMMATES: HE SAID, SHE SAID (S2) - ANKUR KELKAR (RECORDING), ASHUTOSH WALKAR (MIXING)
SOUND DESIGNER - PODCAST	GANGISTAN WITH PRATIK GANDHI
MUSIC PRODUCER - PODCAST	PERMANENT ROOMMATES HE SAID SHE SAID SEASON 2 - RATNESH BHAGAT
SOUND MIXING FOR ADVERTISEMENT	THE SCHOOL - A PATRIOTIC FILM BY AMBUJA CEMENT LTD - LIJIN JOLLY ALEX
SONG OF THE YEAR	SRIVALLI (TELUGU) I PUSHPA: THE RISE

SUDEEP AUDIO PARTNERS WITH MNSQ LEGAL, ANNOUNCES 'LEGALLY SAFE' LEGAL SERVICES FOR PRO AUDIO INDUSTRY

In a bid to protect and safeguard the professional rights and integrity of individuals engaged in the field of pro audio and music industry, **Sudeep Audio**, in conjunction with Mumbai-based legal firm **MNSQ Legal** – which consists of lawyers carrying over 30 years of work experience in the media & entertainment industry – announced an initiative providing patrons a 360-degree immersive experience of the media and entertainment industry within India and globally. Sudeep Audio announced the expansion of its services, called **Legally SAfe**, to now include legal matters (at special rates for Sudeep Audio customers) regarding intellectual property (IP), encompassing trademark (word mark and logo), and the copyright registration of any or all of the below –

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- Dramatic works (including, but not limited to, plays, screenplays, scripts, choreographic notation, choreographic shows, and scenarios for a film – but not the film itself)
- Musical works (song composition/melody/tune, etc.)
- Artistic works (including, but not limited to, photographs, paintings, sculptures, maps, charts, graphs, diagrams, cartoons – static, but not moving animations)
- Cinematograph films, including

music videos (i.e. any kind of audio-visual clip provided for uploading onto mobile/digital platforms)

- Sound recordings
- Further, Sudeep Audio's panel of legal experts are available for reviewing of any kind of music-related paperwork related a label, director or producer, including, but not limited to:

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- Mediation to help disputing parties to reach a mutually agreeable settlement
- Litigation for resolving disputes across various legal forums

**Legally
safe**

- Preparation/drafting/filing/registration/notarisation of legal documents
- Representation of clients in negotiations, arbitration, and in-court and other judicial/quasi-judicial platforms

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